

CONFERENCE PROGRAM

10 APRIL /// FRIDAY



WWW.CONFIA.IPCA.PT

10:00 WELCOME DESK /// REGISTRATION

10:30 PÁTIO /// WELCOME COFFEE AND SNACKS

11:00 BLACKBOX /// PAULA TAVARES, MANUELA CUNHA
Welcome speech

11:15 BLACKBOX /// KEYNOTE

André Letria

Pato lógico, an editorial animal



ANDRÉ LETRIA
PATO LÓGICO

André works as an illustrator since 1992. His work has been awarded several times and is divided between the illustration of children's books, editorial illustration, set design and animation.

12:30 LUNCH BREAK /// MERCADO DAS TAPAS

BLACKBOX /// ENG

14:00 SESSION A :: MODERATION MARÍA LORENZO HERNÁNDEZ

BIRGITTA HOSEA

Animation Installation: the Affect of Place

CARMEN HANNIBAL

Why Animation Must be Boring

SUSAN HAGAN

Developing Style as Meaning in Animation

15:15 SESSION B :: MODERATION PAULA TAVARES

JESÚS DE LA IGLESIA TRINIDAD, MARTA LÓPEZ LÓPEZ

Video Diary. From the Sketchbook to the Final Artwork. Innovative teaching strategy for assessment and follow-up of Final Year Projects (FYP) and Dissertations created by Art Students.

RODERICK MILLS

Looking Towards Illustration As An Hybrid Practice

CONFERENCE ROOM /// PT

14:00 SESSION E :: MODERATION JÚLIO DOLBETH

CARLOS PEREIRA DA SILVA, PEDRO FARIA LOPES

Os Princípios Fundamentais da Animação: Relevância Atual de uma Criação Centenária

JOANA VIEIRA DA COSTA, DANIEL BRANDÃO, PAULA TAVARES

Arte Participativa: um caso de estudo no Porto

DANIEL SILVESTRE

Ilustração e heterogenia gráfica

15:30 SESSION F :: MODERATION VÍTOR CARVALHO

ANTÓNIO FERREIRA, RUI GOMES, PEDRO MOTA TEIXEIRA

Estudos de Expressões Corporais para Animação

EDUARDO FARIA, PEDRO MOTA TEIXEIRA

A construção de personagens antropomórficas credíveis para animação 3D

CONFERENCE PROGRAM

10 APRIL /// FRIDAY

DIogo Soares, Diogo Valente, Jorge Brandão Pereira,

Paula Tavares

Skateboarding, illustration and the reverse of the
skate - Deka project

Paulo Alves, Pedro Mota Teixeira

Um estudo de aplicação do sistema de Motion
Capture Xsens e da aplicação livre Blender para
Animação Digital

----- 16:45 COFFEE BREAK -----

17:15 SESSION C :: MODERATION NÉLSON ZAGALO

JASON KENNEDY

Beyond the Mirror: Producing Emotionally-Authentic
Facial Performance for Animation Reference

SAHRA KUNZ

The problem of Realism in animated characters – has
the Uncanny Valley been crossed?

ADRIANA NAVARRO ÁLVAREZ

The Independent Animated Short Film as Therapeutic
Tool for Artist, Patient and Physician. Case Study:
Squid Ink and C Plan

17:15 SESSION G :: MODERATION CLÁUDIO FERREIRA

**MIGUEL ARAÚJO, TIAGO MARTINS, VÍTOR CARVALHO, JORGE
MARQUES, FILOMENA SOARES**

PhysioVinci e o Desenho de Videogames na Motivação
de Pacientes em Reabilitação Fisioterapêutica

RAQUEL FERNANDES, PAULA TAVARES, JORGE MARQUES

O Cartoon de Autor Processos de construção do
projeto "Histórias Sem Interesse"

EDUARDA NOVO, CATARINA SILVA, MARTA MADUREIRA

A Relação entre Teatro Popular e Ilustração - O
Processo de Adaptação do "Auto da Floripes" para
Álbum Ilustrado Interativo

18:30 SESSION D :: MODERATION RUI SANTOS

CLARA CERVIÑO

Scientific illustration – edification of an indispensable
tool to optimize scientific knowledge transmission

SARA REIS DA SILVA

Painters and Paintings in Children's Literature

ALAN YOUNG

Computers, Graphic Design and Defaults: Pros and Cons

18:30 SESSION H :: MODERATION PEDRO MOTA TEIXEIRA

ISABEL TRIGUEIROS, PAULA TAVARES, MANUEL ALBINO

A Representação do Mito: O Folclore como Parte do
Imaginário Coletivo

MANUELA ROCHA, SUSANA JORGE, ANA AFONSO

A construção da narrativa visual e sua articulação
com outras narrativas no álbum infantil ilustrado

MARISA LOPES, PAULA TAVARES, MANUEL ALBINO

O jogo de tabuleiro "A Lenda do Galo": A narrativa e o
seu processo ilustrativo

GAI FRIA CMB /// EXHIBITION

19:45 CMB GALLERY - EXHIBITION /// FREE ADMISSION

MIA :: IPCA

Illustration Exhibition Opening

ORGANIZED BY



**INSTITUTO POLITÉCNICO
DO CÁVADO E DO AVE**



CONFERENCE PROGRAM

11 APRIL /// SATURDAY

CONFIA 2015
www.CONFIAIPCA.pt

10:30 PÁTIO /// WELCOME COFFEE AND SNACKS

11:00 BLACKBOX /// SESSION OPENING

by the Mayor of Braga, Ricardo Rio
and IPCA's President João Carvalho

11:15 BLACKBOX /// KEYNOTE

Maria Lorenzo Hernández
Animated 'Jams': The Secret Joy
of Collective Films

12:30 LUNCH BREAK /// MERCADO DAS TAPAS

BLACKBOX /// ENG

14:00 SESSION I :: MODERATION ALAN MALE

LINDA SCOTT

Illustrator as Activist: Conservation of Endangered Species And the Role Of The Illustrator

STUART MEDLEY

Illustration advocacy: using psychology theory to strengthen the case

RITA CARVALHO, LEONOR MORGADO FERRÃO

O feiticeiro da cabana azul - a representação do negro africano nas ilustrações de Manuel Lapa

15:15 SESSION J :: MODERATION JORGE T MARQUES

BLANCA LOPEZ, ROBERTO GARCIA

Evil in Motion: creating the Atmosphere for Survival Horror Videogames through Animation

ADELA TETEAN-VINTELER

Violence and Conflict. What do they stand for in Animation?

LEONOR HUNGRIA, PAULA TAVARES, ANA CATARINA SILVA

Nostalgia and Neo-Victorianism in Twenty-First Century Children's Books



MARIA L. HERNÁNDEZ
UNIV. POLITÈCNICA VALÈNCIA

María is a Senior Lecturer in Animation at the Faculty of Fine Arts, Universitat Politècnica de València (Spain). She has published papers in several academic journals and edits the academic journal Con A de animación - CAA. She is also an animation filmmaker.

CONFERENCE ROOM /// PT

14:00 SESSION K :: MODERATION MARTA MADUREIRA

GLÓRIA BASTOS, MARIA DA CONCEIÇÃO TOMÉ

Diálogo intercultural em imagens: uma análise da coleção "Poka Pokani"

DÁRIA SALGADO

Contributos para a compreensão das imagens (da imagem fixa à imagem movimento) enquanto mediações entre os indivíduos e a realidade

ELIANE GORDEEFF

Neighbors e os Elementos Representativos de Espetáculos

15:15 SESSION L :: MODERATION CATARINA SILVA

MARIANA VIANA

Desenhos em volta de Os Passos de Herberto Hélder

MARTA AFONSO

O sexo e o género: reflexão em torno da representação visual do corpo humano nas ilustrações científicas

MARTA CALEJO

O desenho como um cartógrafo em processos de ruína de um gesto na ausência do acontecimento

17:00 BLACKBOX /// KEYNOTE

Alan Male

The Power and Influence of
Illustration: A Future Perspective

18:15 BLACKBOX /// PAULA TAVARES, MANUEL CUNHA
Conference closing

19:30 OFFICIAL CONFERENCE DINNER /// QUINTA DO XISTO
CONFIA's bus departs from GNRatio to the
restaurant site

Official Conference dinner

22:30 OFFICIAL CONFERENCE DINNER /// QUINTA DO XISTO
CONFIA's bus returns to Braga city centre



ALAN MALE
FALMOUTH UNIVERSITY

Professor Alan Male is an illustrator, writer and academic that is honouring CONFIA with his presence for the second time. Professor Male has lectured throughout the United States and is a keynote speaker on the international stage. An authority on communication and cultural studies, professional practice, science and knowledge bearing imagery, he contributes widely to debates across a range of journals, conferences, magazines and learned papers.

CULTURAL PROGRAM

12 APRIL /// SUNDAY

BLACKBOX /// ANIMATION MOVIES

ANIMATION SESSIONS /// FREE ADMISSION

10:00 CINANIMA 2014 AWARDS

International Festival of Animation of Espinho - Portugal
[for adults and young adults - 1h30]

14:00 CHILDREN'S SESSION CINANIMA

International Festival of Animation of Espinho - Portugal
[for 3 to 10 years old - 40m]

15:15 MOVIE PREMIERE:

'THE NIGHT OCEAN'

Maria Lorenzo Hernandez [ESP, 2015]

15:30 MIA MOVIES SELECTION

Masters in Illustration and Animation - IPCA
[all ages - 30m]

CONFIA 2015

www.CONFIA.ipca.pt

GALERIA CMB /// EXHIBITION

OPEN ALL WEEK AT GNRATION BUILDING

MIA :: IPCA

Illustration Exhibition - part 1
April 10 > 21

FCS UNIV. MINHO /// EXHIBITION

OPEN WEEKDAYS AT ESCOLA CIÊNCIAS DA SAÚDE - U. MINHO

MIA :: IPCA

Illustration Exhibition - part 2
April 10 > June 6

SPONSORED BY

NOW
Portugal Erasmus Consortium

Vianco
FABRICA POR COUSAS DE LAPS

FCT
Fundação para a Ciéncia e a Tecnologia

SUPPORTED BY



GNRATION

cinanima 15

